

# Fundraising Pack





www.peachestrust.org



fundraising@peachestrust.org

Registered Address:

Clarke Nicklin House, 4 Brooks Drive, Cheadle Royal Business Park, Cheadle, SK8 3TD









# Thank you for making a difference to people with womb cancer

At Peaches, our aim is to preserve the health and improve the experience of those with or at risk of womb cancer.

We would not be able to continue this work without you and people like you, who fundraise for us.

Fundraising is rewarding and fun but it is not without effort and dedication.

We are here to support you in any way we can, to make your fundraising an experience you will remember for all the right reasons.

Together we will make a difference to people with womb cancer now and in the future.

<u>o</u>uise

Louise Brimble CEO Peaches Womb Cancer Trust

# Why fundraising for Peaches saves lives

By raising money for Peaches Womb Cancer Trust we can:

Make more people aware of womb cancer and its most common signs and symptoms.

Knowing the signs and symptoms of womb cancer and seeking early medical advice can save lives.

Be there for people living with or beyond womb cancer

By providing the support they need. A womb cancer diagnosis and associated treatment can have a big impact on those experiencing it and for those caring for them.

Explore ways to improve the experience of womb cancer

Research in to prevention, early detection, diagnosis and treatments to improve the lives of those at risk of and diagnosed with womb cancer.



9700

With over 9700 cases every year in the UK, womb cancer gains the least attention compared with other gynaecological cancers.



1 in 3

Womb cancer is the
4th most common
cancer affecting those
with a womb, yet 1 in 3
people haven't heard
of it.



92%

92% of people survive 5
years or more if
diagnosed in Stage 1.
This drops to 15% in
later stages.

# Fundraising in 3 simple steps

Life can sometimes feel busier than ever. We want to keep fundraising as simple as possible so we have put together these 3 simple steps to get you started.

## Step 1 TELL US WHAT YOU ARE DOING

Register your fundraiser with us by completing the form on our website or email us with your information at fundraising@peachestrust.org

## Step 2 LET US HELP YOU

Once you have registered your fundraiser with us we will be in touch to talk through ways we can help you raise money for Peaches.

From making your fundraising page stand out to sending you collection boxes, we are here to support you.

## Step 3 SPREAD THE WORD

Tell everyone what you are doing and how they can support you. If you use social media, be sure to tag us in your posts about your fundraiser.

Check out our A-Z of fundraising for some inspiration and ideas for fundraising activities.

### A-Z of fundraising

A bstain from something you love for a month

**B** reak a Guinness World Record

Choose to do something new for a month

Dance every day for a month



Earn oney for Peaches when you shop using easy fundraising



of Peaches signs and symptoms of womb cancer posters

Golfing with your friends

old a clothes swap evening

nvite people to take part in an event you are organising



Jump out of an aeroplane





ead a treasure hunt and get your friends to join you

urder mystery night. Who dunnit?



#### More ideas...

rganise a Peaches & cream tea party



Quit something you love for a month

Run a sweepstake

Swim a half or full marathon

alk to your employers and ask if they offer a match funding scheme at work



ndertake a challenge in another country

ear peach in September in support of womb cancer

Volunteer to do something that would normally scare you!



mas presents – ask for donations to Peaches in place of gifts

Y ou can ask your donors to agree to gift aid, we can then claim 25% of their donation from the government





Z oom with your friends and take part in an online event!

### **Fundraising tips**



#### ONLINE FUNDRAISING

An online fundraising page is a digital sponsor form that also collects the money at the time people decide to sponsor you.

Following these simple steps will increase your fundraising and make it even easier.

#### Make it personal

Share the reason why you are fundraising for Peaches in the story section of your online page.



### Update regularly

If you are taking part in a challenge take pictures of your progress and post them on your fundraising page.



#### Add a photo

Adding a photo can increase your fundraising by 14%.

#### Support yourself

Be the first person to donate to your page.

This has a positive effect on other people by showing that you are confident enough to back yourself when you are asking others to support you by donating.



#### Share, share, share



With the average person seeing in the region of 4,000 – 10,000 ads a day on social media, your posts may get not get seen the first time. So keep sharing them unashamedly.

Ask your followers to share it to their followers.

# INCREASE YOUR DONATIONS Get an extra 25p for every £1

The government will donate 25p for every £1 donated to charity for those who pay UK tax. This is called Gift Aid, all you need to do is ask your donors to tick the box if they are eligible and we will do the rest.



# £ (£)

#### **Double your donations**

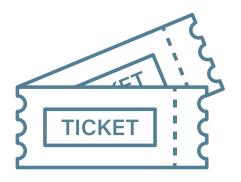
Some organisations operate a match funding scheme.

It's a way for organisations to support the charitable work their employees carry out in their own time. They can offer to match your fundraising pound for pound.

One question to your employer could double your fundraising. It's worth an ask.

# FUNDRASING AT YOUR EVENT

Hosting your own event takes a lot of organising but the rewards are definitely worth it. Here are some tips on how to raise more money at your event.



#### Raffles and auctions

A great way to increase your donations is by holding a raffle or an auction.

Ask for donations as prizes from local businesses or friends and family

#### Merchandise

We have a small number of items for you to give away to your guests in exchange for a donation.

Please contact us for the list of available items.





#### **Decorations**

Make a statement with some Peaches Womb Cancer Trust balloons and posters.

Email us at fundraising@peachestrust.org to request your Peaches fundraising items.

# Paying in your fundraising

#### Congratulations!

If you have got this far you have completed your challenge or event.

Below are some of the ways you can pay your fundraising in to us.

#### Online giving pages

Sit back and relax. All of your money from your online giving page will come directly to us, we will even sort out all of the gift aid on your behalf to.

20% of donations for challenges come in after completing it. Check your online giving page stays open

for a few weeks after your challenge or event.



# (F)

#### **Cash collections**

If you have collected cash at your event you will need to pay this in to your account and transfer it to Peaches.

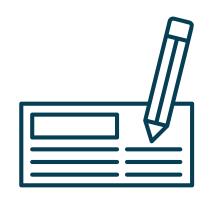
The easiest way to do this is through our website, You will see the donate button on the top right hand side of the website. Your donation will be sent to our account.

Remember to post us any sponsorship forms so we can thank you and claim any Gift Aid.

#### Sending cheques

Please make the cheques payable to **Peaches Womb Cancer Trust** and send the cheque to
Clarke Nicklin House, 4 Brooks Drive, Cheadle Royal
Business Park, Cheadle, SK8 3TD.

Please include your name, fundraising event and any Gift aid forms when you pay in any off line payments so we can thank you and claim the Gift Aid.





### Printable Fundraising Resources

We have created some items for you to use for your fundraising event for you to print yourself:

Sponsorship form
Event invitations
Thank you posters
Bunting template and instructions
Womb cancer facts poster
Signs and symptoms of womb cancer

If there is something you need that we haven't thought of, please get in touch with us at:

fundraising@peachestrust.org



### Sponsorship Form

| Name                      | Phone                                  |
|---------------------------|--|
| Home Address              |  |
|                           | Post Code Email                        |
| I'm trying to raise       |  |
| I'm taking part in        | ······································ |
| Find my online fundrasisi | ng page here                           |

| Full Name<br>(including<br>Title) | Home Address<br>(work address is not valid for Gift<br>Aid) | Post Code<br>(required) | Sponsorship<br>total | Date<br>paid | Gift<br>Aid |
|-----------------------------------|---|-------------------------|----------------------|--------------|-------------|
|                                   |   |                         |                      |              |             |
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|                                   |   |                         |                      |              |             |

Thank you for supporting Peaches Womb Cancer Trust. Our aim is to preserve the health and improve the experience of those with or at risk of womb cancer.

We are the first charity in the UK advocating for womb cancer across all three fronts; research, awareness and providing support. Your fundraising will enable us to continue in our mission to champion womb cancer.

Visit our website: peachestrust.org

UK Tax payer? Boost your donation to Peaches by 25p for every £1 of sponsorship.





| Full Name<br>(including<br>Title) | Home Address<br>(work address is not valid for Gift<br>Aid) | Post Code<br>(required) | Sponsorship<br>total | Date<br>paid | Gift<br>Aid |
|-----------------------------------|---|-------------------------|----------------------|--------------|-------------|
|                                   |   |                         |                      |              |             |
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|                                   |   |                         |                      |              |             |

You may photocopy this form but please do not create your own. For more copies please email: fundraising@peachestrust.org

Once your event is complete and you have collected all of your sponsorship please return this form to: Clarke Nicklin House, 4 Brooks Drive, Cheadle Royal Business Park, Cheadle, SK8 3TD

Thank you for supporting Peaches Womb Cancer Trust.

#### Gift Aid Statement

By ticking I confirm that I would like to Gift Aid my donation to Peaches Womb Cancer Trust and any donations I make in the future. I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that tax year it is my responsibility to pay any difference.





# I'm fundraising in support of Peaches Womb Cancer Trust by:

at

date/time

Together we can start to make a difference to the lives of those living with or affected by womb cancer.





## Thank you

You helped me raise:



From my

In aid of Peaches Womb Cancer Trust

You can still donate here:

Inspired? peachestrust.org/get-involved/



## **Bunting Template**

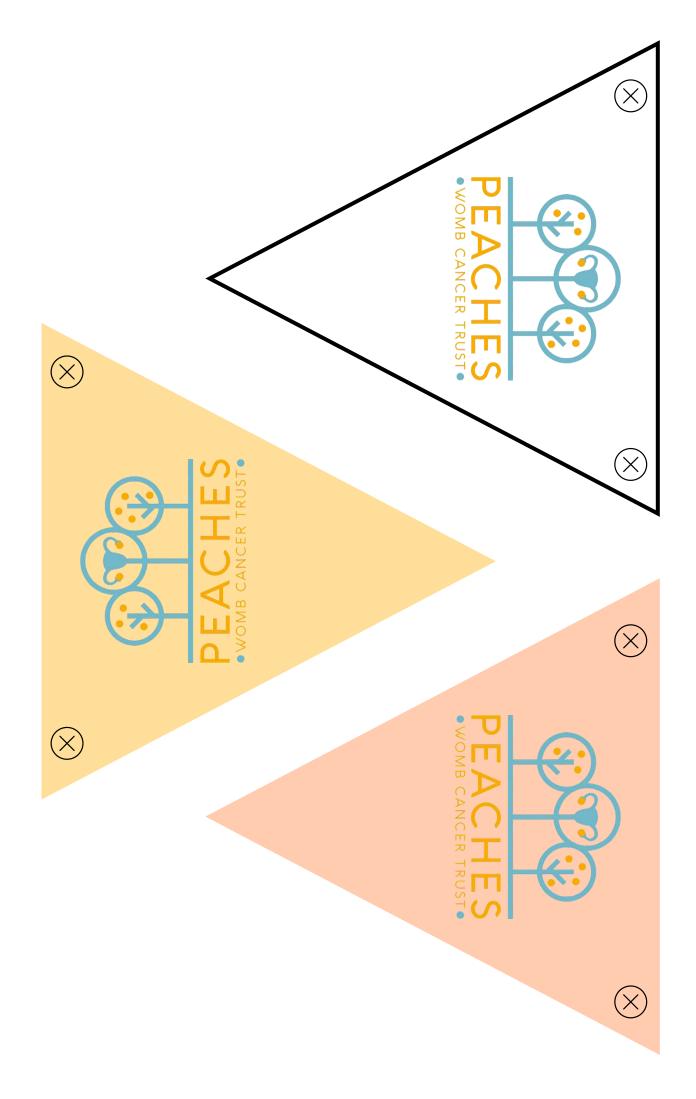
#### Print and make Peaches bunting!

#### You will need:

- A printer
- White card, approx 25 sheets
- Some scissors
- A hole punch
- 3 metres of string or ribbon

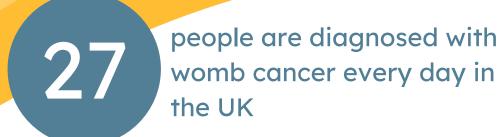
#### To make 3 meters of bunting, you will need to:

- 1. Print out 25 flag templates
- 2. Cut out the flag shapes
- 3. Punch out the holes marked in the corner of each flag
- 4. Thread your string or ribbon through the holes and knot the end
- 5. Hang and enjoy!





# Womb cancer facts



people die from womb cancer every day in the UK\*





of people survive womb cancer following an early diagnosis (stage 1 or 2)\*



<sup>\*</sup>Cancer Research UK

<sup>\*\*</sup>YouGov Survey2023



# WOMB CANCER: IT'S MORE COMMON THAN YOU THINK

In the UK, womb cancer is the fourth most common cancer in women, with around 9,700 new cases diagnosed every year\*.

That's 27 cases every day. When diagnosed early, 92% will survive\*. So, know the symptoms and don't ignore the signs – they could save your life.



Bleeding after menopause



Blood in your urine



Bleeding in between periods or after sex



Unexplained weight loss



Periods becoming heavier than normal



Tummy pain



Abnormal vaginal discharge

If you're experiencing any of these symptoms, speak to your GP.

For more information or to receive support, visit our website at peachestrust.org

\*Cancer Research UK (2023)

Charity no. 1190440